

TECHNICAL COURSE SHEET

Course Title:

Legal Guide for E-Commerce Store Owners and Online Sellers

Field:

E-Commerce

Specialization:

Legal Aspects of E-Commerce

Target Audience:

E-commerce store owners, online sellers, owners of digital businesses and commercial activities, owners of social media pages selling products or services, individuals planning to launch an online business, professionals working in e-commerce, and service providers operating through digital platforms.

Course Duration:

To be determined

Training Format:

In-person / Online

Course Modules:

09 modules covering the legal framework, the legal aspects of online stores, consumer protection, electronic contracts and transactions, payment and delivery, data protection, liability and legal violations, and practical application.

Course Objectives:

Enable participants to understand the legal framework of e-commerce, identify their legal obligations, rights and responsibilities, and acquire practical tools to conduct their online activities in a more organized and legally secure manner.

Course Fee:

DZD 25,000